



**City of Clayton
Parks & Recreation Commission Meeting
Monday, June 5, 2017
7:00 PM – The Center of Clayton
Meeting Room C**

----- Agenda Topics -----

Topic		Notes
1. Approval of Minutes	Becky Patel	
2. Addresses from the Audience	Becky Patel	
3. Year End Report on Shaw Park Ice Rink	Patrick Magee & David Willey	
4. Director's Report	Patty DeForrest	
5. Old Business/New Business	Becky Patel	

Attachments:

Minutes – May 1, 2017
June Events Calendar
Shaw Park Ice Rink Year End Report

Notes:

Next Meeting: Monday, July 10 2017

CLAYTON PARKS AND RECREATION COMMISSION MEETING

Monday, May 1, 2017

Hanley Park – Hanley Park Pavilion

Members Present: Jenaro Centeno, David LaGesse, Jeanne Most, Becky Patel, Eric Schneider, Mark Stapleton, and Melanie Tamsky

Absent: Brad Bernstein, Missy McCormick, and Mark Winings

Also Present: Patty DeForrest, Wayne Dunker, Dan Krewson, Geni Metzger, Toni Siering, Denise Ucinski & Sarah Umlauf

Approval of Minutes:

Minutes from the April 3, 2017 meeting were approved as written.

Addresses from the Audience:

Mr. Andy Rosenblum stated that the majority of residents living near Hanley Park want to see the park expanded. They are hopeful that the City of Clayton and School District of Clayton will work together to use the Maryland School property. There are many uses for the possible park land, especially because this neighborhood is most affected by new Clayton development.

Hanley Park Usage:

Ms. DeForrest provided an overview of potential usage for the new park land at Hanley Park. The original plan to let the grass come in, clear vegetation and fence in the area has been completed. Ms. DeForrest noted the potential new entrance from the street, on the Hanley Park property map. This entrance would require steps therefore it would not be ADA accessible; however the existing entrances are ADA compliant, so this would be within guidelines. . Other possible usages of the land include: paving the gravel road, adding a rain garden, creating a community garden, adding a play feature true to Hanley House history and a pathway around the surrounding areas to designate the historic area.

Residents mentioned that there is a stormwater issue to take into consideration when paving the gravel area which should be addressed during any work that is done. . Additional resident comments included the following: a request to remove the name sign from the new fence, adding benches, having ground lights that are not as bright as the existing ones, removal of the railroad ties and placing a border at the bottom of the fence. One resident suggested an annual clean-up of the park to help with weeding and possibly developing a community garden. Further, residents were assured that the fence will be painted white in June, plantings will be historical and Horticulturist, Ms. Geni Metzger, will move the herb garden about 40 feet to allow for more green space. Ms. Metzger also said she will add a couple of plantings on the west side of the park; the plants will be similar to what is already in place.

Director's Report:

Ms. DeForrest explained that Parks and Recreation staff would like to put a fence around ballfields 5 & 6. Currently temporary fencing is put up on field 5 in the outfield. The majority of the site is already fenced, we would simply be completing the fencing. Installation of the fence will allow Field Technician, Mr. Jason Quinton, to secure the site when he needs to perform maintenance. Fencing will also allow staff to control programming usage. The other four fields in Shaw Park are not fenced, which allows the general public to use them when they are not occupied. Ms. Patel made a motion in support of the installation of fencing around fields 5 & 6. All Commission members were in favor.

MSD denied the consultants bid for the construction project at Anderson Park. This will delay the start of the project for at least another year. Renewal of Dog Park memberships went well. As of February, three hundred dogs are registered. There is no issue of overcrowding at the park. The DeMun Park public meeting will be held on May 10 at Kaldi's. The public meeting held about the mulch pile went well. A few potential ideas discussed in the past were presented. There was no major opposition to building a parking lot as long as it looks nice.

Old Business / New Business:

The Parks and Recreation Commission held a discussion on the Maryland School property, and the Commission decided they wanted to send a new resolution to the Board of Aldermen regarding the property. Mr. LaGesse made a motion and Ms. Most seconded it, that the following resolution be approved by members of the Commission: “The Parks and Recreation Commission reiterates its support for the recommendations outlined in the 2015 Park Lands Needs Assessment and urges the Board of Aldermen to consider all opportunities to acquire open land and park space. In particular, the commission encourages the Board of Aldermen to consider acquiring park land from the Maryland School property, if the school district were to make the property available for sale.” The motion was unanimously approved by the Parks and Recreation Commission members in attendance

Meeting adjourned at 7:14 pm.

Respectfully Submitted By: Denise Ucinski



Recreation & Event Calendar

June 2017

Picnic in the Park

Sunday, June 4, 4:00 pm – 8:00 pm

This community building event will have activities for all ages including live music by Midnight Piano Band, inflatables, crafts by Perennial, lawn games and food trucks! The event is sponsored in part by the Clayton Century Foundation.

Clayton Music & Wine Festival

Saturday, June 10, 5:00 pm – 9:00 pm

Taste wines from around the world while enjoying great musical performances. Event held on Carondelet.

Kids Day at SPAC

Sunday, June 11, 1:00 pm – 4:00 pm

Free admission is offered all day for resident children, ages 12 and younger. Games and activities will be held throughout the afternoon.

STL Cardinals Blood Drive

Wednesday, June 14, 11:00 am – 6:00 pm

The St. Louis Cardinals and the Red Cross will be at The Center of Clayton to collect blood donations. All presenting donors will receive a St. Louis Cardinals commemorative T-shirt, while supplies last. To schedule a time, visit www.redcrossblood.org and enter sponsor code: CARDS. Walk-ins are welcome.

Parties in the Park

Wednesday, June 14, 5:00 pm – 8:30 pm

Stop by Central Avenue for great music and cocktails every second Wednesday this summer. In June, music will be provided by Griffin & the Gargoyles. Sponsored by the Chamber of Commerce, this event is a great way to cap off your work day and visit with friends.

CSP Summer Invitational Swim Meet

Friday, June 23 – Sunday, June 25

Clayton Shaw Park Swim Team will be hosting their annual meet where nearly 700 participants from across the region compete. During the meet, the pool is closed to the public. Arrangements have been made for pass holders to swim for free at Maplewood Pool and The Center of Clayton throughout the weekend.

Musical Nights at Oak Knoll Park

Sunday, June 25, 5:00 pm – 7:00 pm

Sponsored by the Clayton Century Foundation, this event is held monthly by the pond at Oak Knoll. This month's music will be provided by Hudson & Friends.



DATE: June 5, 2017

TO: Parks and Recreation Commission

FROM: Patrick Magee, Athletic & Facilities Supervisor
David Willey, Assistant Athletic and Facilities Supervisor

CC: Patty DeForrest, Director of Parks & Recreation
Toni Siering, Assistant Director of Parks & Recreation
Wayne Dunker, Recreation Manager

RE: 2016/2017 Shaw Park Ice Rink Report

The 2016 / 2017 season at the Shaw Park Ice Rink was successful but drastically affected by the unseasonably warm weather that delayed our initial opening and caused us to close early in February. Despite the challenges of Mother Nature we were still able to exceed \$100,000 in total revenue this season.

The start of the 2016/2017 season was delayed due to rain and warm weather. The first public skate was held on December 3 instead of our scheduled opening of November 25. Season pass scans were down 24% which can largely be attributed to the 94.5 hours of public skate that we lost due to inclement weather and changes in our opening and closing dates.

We were fortunate to have great (but cold) weather for our annual Snowman Skate on December 9th, where we had over 327 people attend throughout the evening. The event allowed skaters to enter for \$3 and a chance to skate with “Frozen” characters Olaf and Sven. The event concluded with a beautiful firework display from Gateway Fireworks. We once again partnered with the Bethesda Barclay House in Clayton who provided free cookies and hot chocolate for our guests. The Snowman Skate brought in nearly \$1,000 in revenue this season.

Fox Sports Midwest decided not to hold the Fox Sports Midwest Classic at Shaw Park Rink this year due to the fact that the actual Winter Classic game took place in Saint Louis, but we still had all of our other wonderful events this season. The Mid-States Winter Classic drew over 1,000 guests for their event and local teams like Vianney, Kirkwood, Webster Groves, Oakville and Clayton High got to play in a fantastic fun-filled outdoor setting in Shaw Park.

The 5th Annual Frozen Cup attracted several adult hockey teams from around the area. This annual event has been growing every year since their start 5 years ago. The event was attended by several Saint Louis Blues Alumni and raised over \$22,000 to help fight Autism.

The 2016 / 2017 season was one of the shortest seasons we have had to date but we managed to have a successful season in spite all of the cancellations and closures due to weather. Despite losing 32% of our Public Skate sessions, and 41% of our Adult Hockey dates we were still able to offset our losses by minimizing our expenditures.

We are looking forward to the upcoming 2017/2018 season and anticipate sending the rink as we know it, out with a bang! Enclosed with this memo is a report providing more detailed information related to the 2016/2017 Ice Rink season.



Shaw Park Ice Rink Fiscal Year 2017 Revenue & Expenditures Report

Revenue

	<u>Fiscal Year 2015</u>	<u>Fiscal Year 2016</u>	<u>Fiscal Year 2017</u> <i>as of May 31</i>	<u>Fiscal Year 2017</u> <i>year end projections</i>
<u>Season Passes</u>				
Resident	\$5,274.00	\$3,875.00	\$3,321.00	\$4,050.00
Corporate	\$2,309.00	\$3,041.00	\$1,298.00	\$2,827.00
Non-Resident	\$898.00	\$1,349.00	\$707.00	\$1,745.00
<u>Daily Admissions</u>				
Resident	\$6,474.00	\$6,183.00	\$5,692.00	\$5,692.00
Corporate	\$1,929.00	\$1,849.00	\$2,262.00	\$2,262.00
Non-Resident	\$25,248.00	\$24,496.00	\$20,944.00	\$20,944.00
Skater Appreciation/Snowman Skate	\$654.00	\$675.00	\$966.00	\$966.00
Daily Deal	\$1,709.00	\$8,481.00	-	-
Group Admission	\$792.00	\$1,256.00	\$1,396.00	\$1,396.00
FSM Blues Event	-	\$8,649.00	-	-
Programs	\$9,957.00	\$10,144.00	\$7,766.00	\$7,766.00
Ice Rentals	\$54,185.00	\$53,332.00	\$47,527.00	\$47,527.00
Skate Rentals	\$8,086.00	\$7,620.00	\$6,874.00	\$6,874.00
Miscellaneous	\$207.00	\$600.00	\$86.00	\$86.00
Total	\$117,722.00	\$131,550.00	\$98,839.00	\$102,135.00

Expenditures

	<u>Fiscal Year 2015</u>	<u>Fiscal Year 2016</u>	<u>Fiscal Year 2017</u> <i>as of May 31</i>	<u>Fiscal Year 2017</u> <i>year end projection</i>
<u>Personnel Services</u>				
Part-Time Manager	\$11,356.00	\$11,616.00	\$10,342.00	\$10,342.00
Part-Time Cashier/Guards	\$16,494.00	\$19,155.00	\$13,443.00	\$13,443.00
Part-Time Instructors	\$2,627.00	\$2,352.00	\$2,121.00	\$2,436.00
Overtime	\$0.00	\$0.00	\$0.00	\$0.00
Holiday Pay	\$3,706.00	\$2,944.00	\$2,436.00	\$2,436.00
FICA	\$2,615.00	\$2,529.00	\$2,168.00	\$2,168.00
Workers Compensation	\$1,090.00	\$1,304.00	\$992.00	\$1,493.00
<u>Utilities</u>				
Natural Gas	\$7,307.00	\$8,035.00	\$5,336.00	\$8,200.00
Water	\$17,232.00	\$8,755.00	\$43.00	\$9,020.00
Sewer Charge	\$3,752.00	\$8,100.00	\$1,983.00	\$8,900.00
Maintenance	\$21,587.00	\$42,500.00	\$27,796.00	\$27,796.00
Commodities	\$9,610.00	\$13,529.00	\$9,905.00	\$9,905.00
Total	\$97,376.00	\$120,819.00	\$76,565.00	\$96,139.00
 Net	 \$20,346.00	 \$10,731.00	 \$22,274.00	 \$5,996.00



**Shaw Park Ice Rink
Fiscal Year 2017
Facility Usage Summary**

	Fiscal Year 2015		Fiscal Year 2016		Fiscal Year 2017	
	<u>Total Hours</u>	<u>Attendance</u>	<u>Total Hours</u>	<u>Attendance</u>	<u>Total Hours</u>	<u>Attendance</u>
<u>Public Sessions</u>						
Season Pass Scans	364.5	940	314.5	756	300	584
Daily Admissions		6,284		6,448		5077
Daily Deal		1,252		1,144		5
Public Session Totals	364.5	8,476	314.5	8,348	300	5666
<u>Programs</u>						
Adult Hockey	27.5	549	27.5	550	21.25	425
Adult Skating Lessons-Beginner	3	48	5.5	50	5.5	61
Parent/Tot Skate Lessons	5.5	143	5.5	173	5.5	94
Youth Skating Lessons	19.5	411	18.5	416	18.5	407
Program Totals	55.5	1,151	57	1,189	50.75	987
<u>Birthday Parties</u>						
Resident	28	420	29	435	30	450
Corporate	14	210	15	225	2	30
Non-Resident	44	660	40	600	37	555
Birthday Party Totals	86	1,290	84	1,260	69	1035
<u>Rentals*</u>						
Hockey Rentals	250.25	5,005	276	5,520	254	5080
Broomball Rentals	2	40	0	0	0	0
Private Parties	34.5	1,725	32	1,600	29	1450
Rental Totals	286.75	6,770	308	7,120	283	6530
<u>School Usage</u>						
Clayton School District	2	150	2	150	3	225
Private Schools	5	300	6	360	5	300
School Usage Totals	7	450	8	520	8	525
Grand Total	799.75	18,137	771.5	18,437	710.75	14,743

Note: * = Attendance estimated based on average rental size



**Shaw Park Ice Rink
Fiscal Year 2017
Season Pass Summary & Facility Closures**

Season Pass Summary

	<u>Fiscal Year 2015</u>	<u>Fiscal Year 2016</u>	<u>Fiscal Year 2017</u>
Resident Adult	13	13	17
Resident Youth	9	2	7
Resident Senior	16	16	24
Resident Family	136	133	193
Corporate Adult	3	4	6
Corporate Youth	0	0	0
Corporate Family	65	83	64
Corporate Senior	1	1	2
Non-Resident Adult	5	4	3
Non-Resident Youth	0	0	0
Non-Resident Senior	3	2	5
Non-Resident Family	18	23	40
Total	269	281	361
 Resident Total	 65%	 58%	 67%
Corporate Total	26%	31%	20%
Non-Resident Total	10%	10%	13%

Facility Closures

	<u>Fiscal Year 2015</u>	<u>Fiscal Year 2016</u>	<u>Fiscal Year 2017</u>
Public Session Hours Scheduled	375.5	314.5	300
Public Session Hours Cancelled	11	24	94.5
Percentage of Hours Closed	3%	8%	32%
 Rental Hours Scheduled	 311.25	 346.00	 370
Rental Hours Cancelled	17.50	53.50	101
Percentage of Hours Cancelled	6%	15%	27%



**Shaw Park Ice Rink
Fiscal Year 2017
Admissions Summary**

Season Summary

	<u>Fiscal Year 2015</u>	<u>Fiscal Year 2016</u>	<u>Fiscal Year 2017</u>
Season Pass Scans			
Resident Family	476	387	336
Resident Adult	1	6	2
Resident Youth	38	43	22
Resident Senior	22	16	3
Corporate Family	363	271	176
Corporate Adult	1	2	0
Corporate Youth	0	0	0
Corporate Senior	1	0	0
Non-Resident Family	37	22	45
Non-Resident Adult	1	1	0
Non-Resident Youth	0	0	0
Non-Resident Senior	0	1	0
Daily Admission			
Resident Adult	533	351	341
Resident Youth	961	1,000	976
Resident Senior	9	7	9
Corporate Adult	89	87	173
Corporate Youth	279	248	326
Corporate Senior	2	0	2
Non-Resident Adult	1,760	1,550	1,336
Non-Resident Youth	2,166	1,991	1,946
Non-Resident Senior	30	25	21
Free Passes	121	94	98
Daily Deal	1,252	1,144	5
Friends of the Park	1	7	6
Skater Appreciation Day	218	225	327
FSM Saint Louis Classic	0	870	0
Total	8,361	8,348	6,150

**Monthly Summary of Combined
Season Pass Scans/Daily Admissions/Free Passes/Daily Deals**

	<u>2014/2015 Season</u>	<u>2015/2016 Season</u>	<u>2016/2017 Season</u>
November	0	0	0
December	3,877	3,760	3,621
January	2,982	3,003	1,908
February	1,502	1,585	621
Total	8,361	8,348	6,150

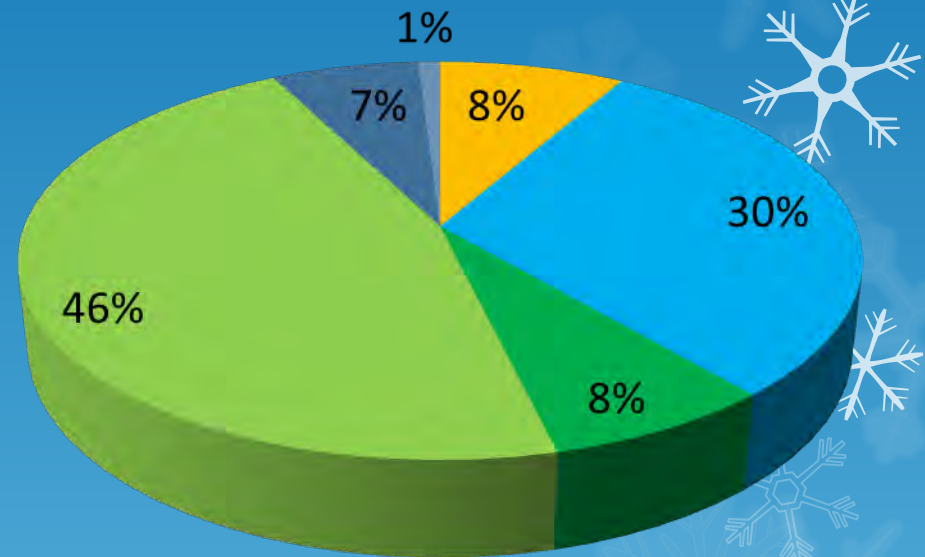
Shaw Park Ice Rink 2016-2017 Annual Report



Shaw Park Ice Rink Revenue 2017 Year End Projection



	FY 16	FY 17
Season Passes	\$8,265	\$8,622
Daily Admissions	\$51,589	\$31,260
Programs	\$10,144	\$7,766
Rentals	\$53,332	\$47,527
Skate Rentals	\$7,620	\$6,874
Miscellaneous	\$600	\$86
Total	\$131,550	\$102,135



Season Passes

Daily Admissions

Program

Ice Rentals

Skate Rentals

Miscellaneous

Shaw Park Ice Rink Expenditures

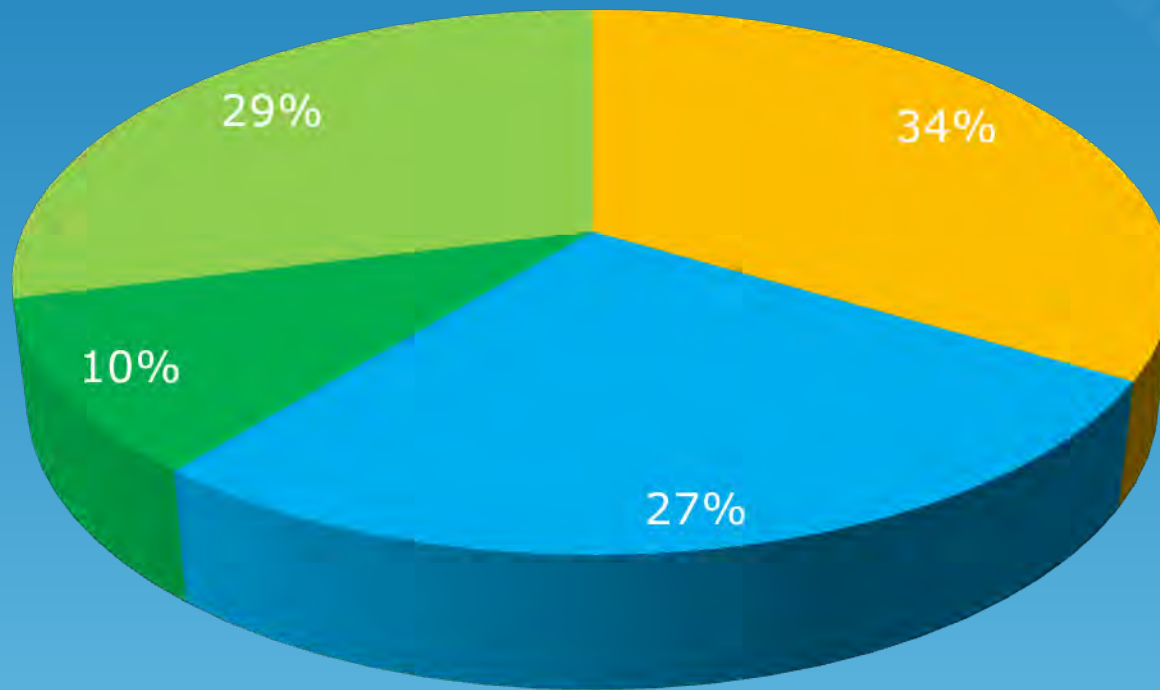
2017 Year End Projection

	FY 16	FY 17
Operating Expenditures		
Personnel Services	\$39,900	\$32,318
Utilities	\$24,890	\$26,120
Commodities	\$13,529	\$9,905
Total	\$78,319	\$68,343

Maintenance Expenditures

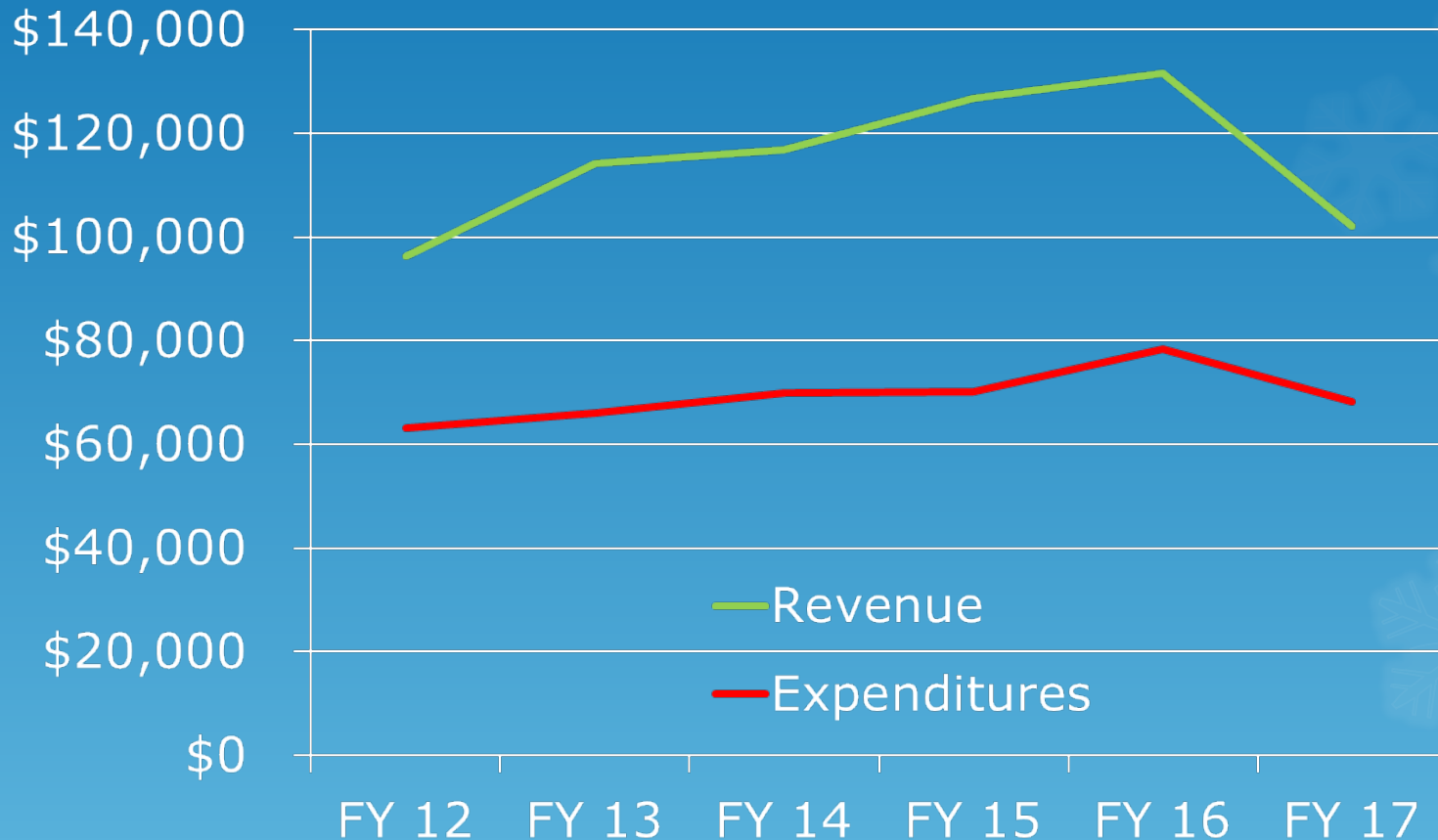
Total	\$42,500	\$27,796
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Operating Expenditures 2017 Year End Projection



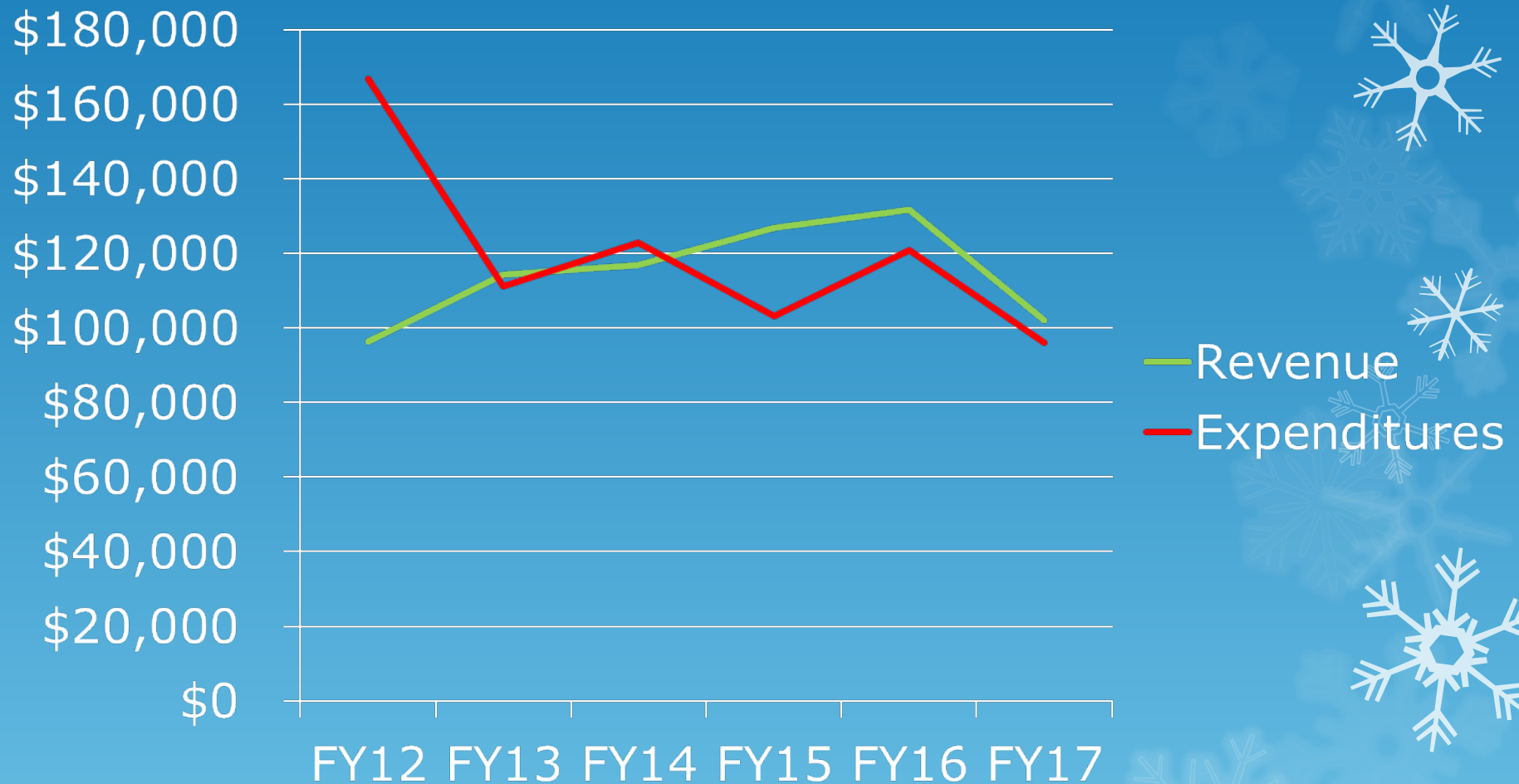
■ Personnel ■ Utilities ■ Commodities ■ Maintenance

Revenue vs. Operating Expenditures

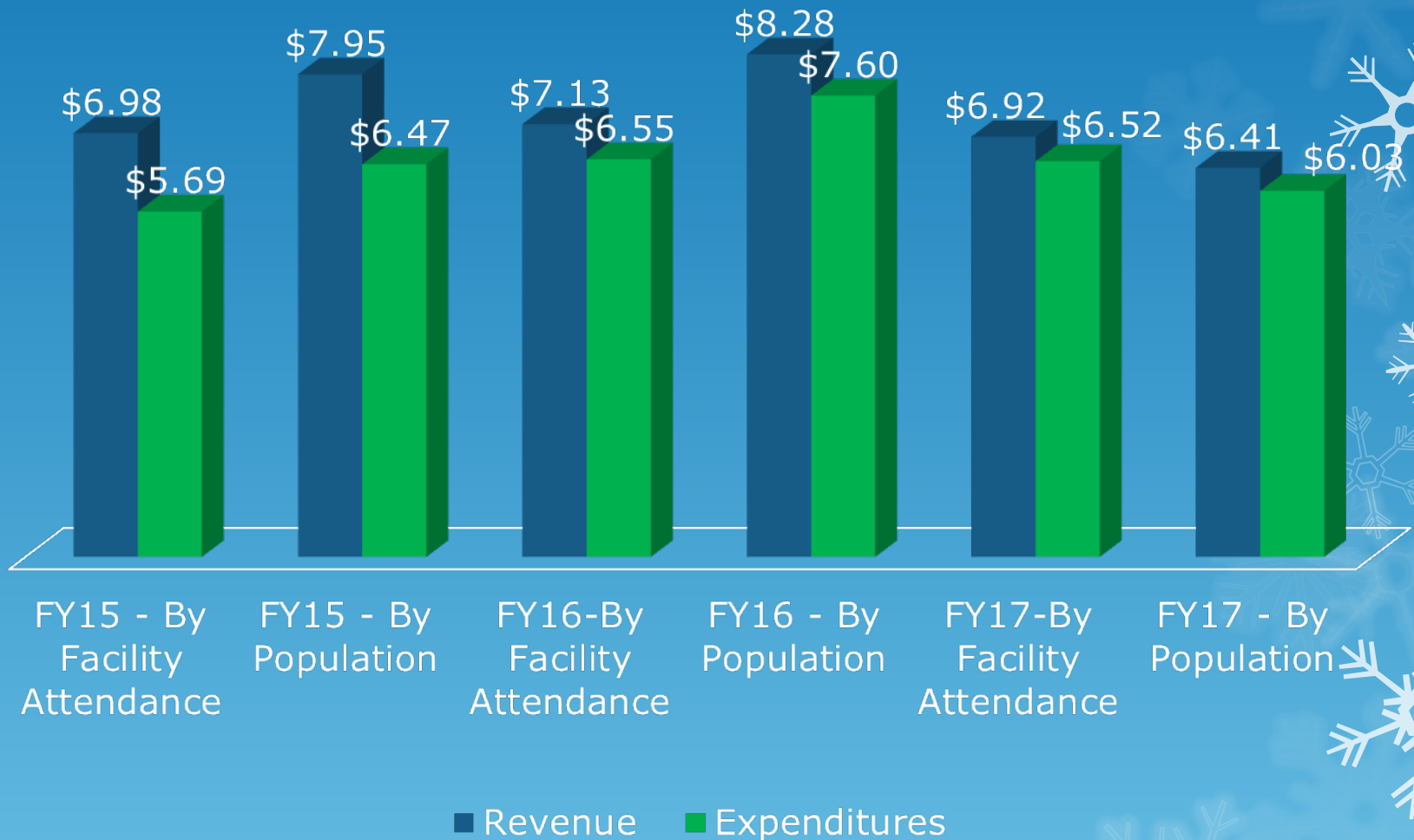


- *Expenditures do not include maintenance & capital*

Revenue vs. Total Expenditures



Revenue & Expenditures Per Capita



Shaw Park Ice Rink Facility Usage Summary

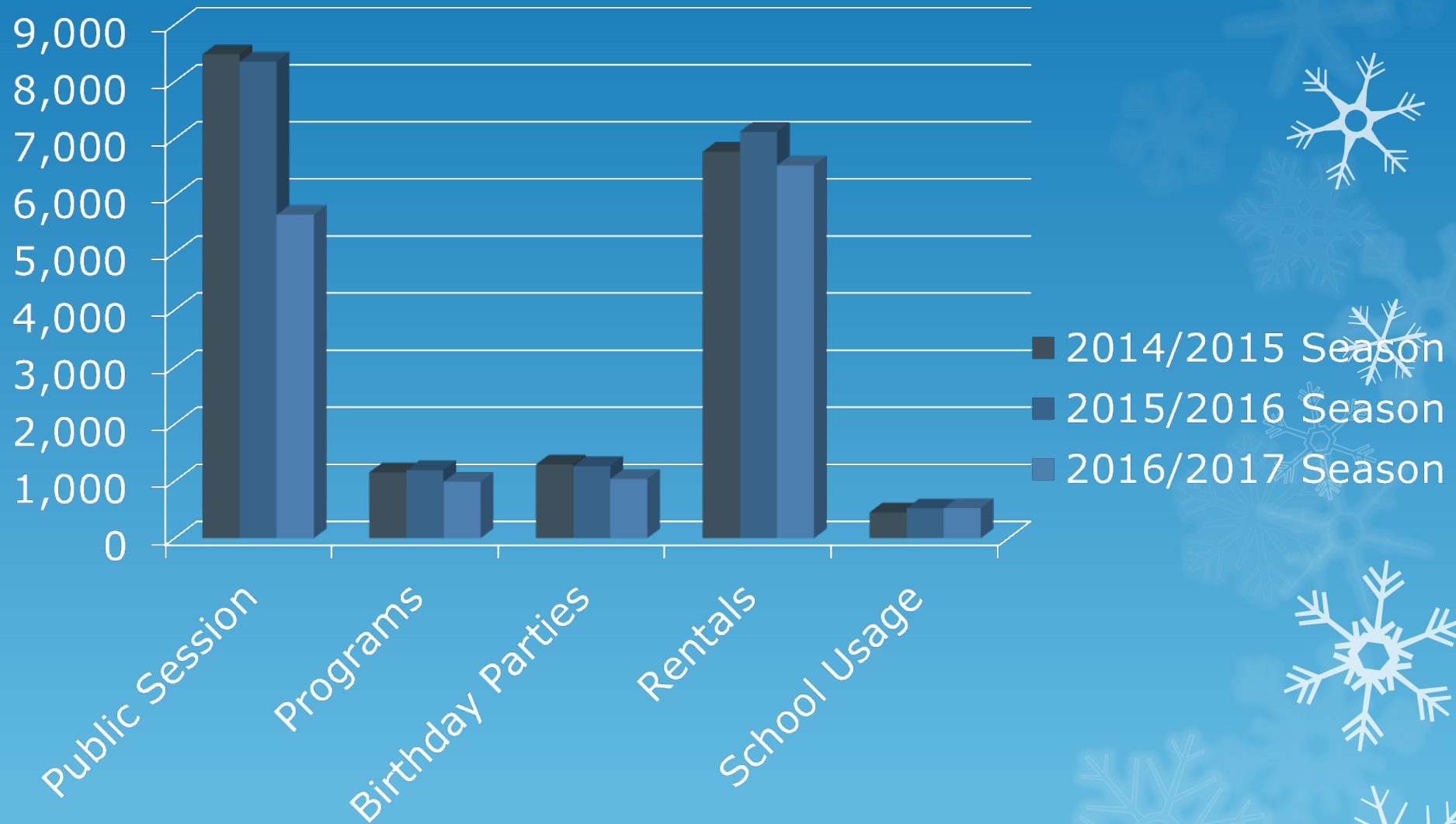


2016

2017

	Total Hours	Attendance	Total Hours	Attendance
Public Session Totals	314.50	8,348	300	5,666
Program Totals	57	1,189	50.75	987
Birthday Party Totals	84	1,260	69	1,035
Rentals Totals	276	7,120	283	6,530
School Usage Totals	8	520	8	525

Shaw Park Ice Rink Total Attendance

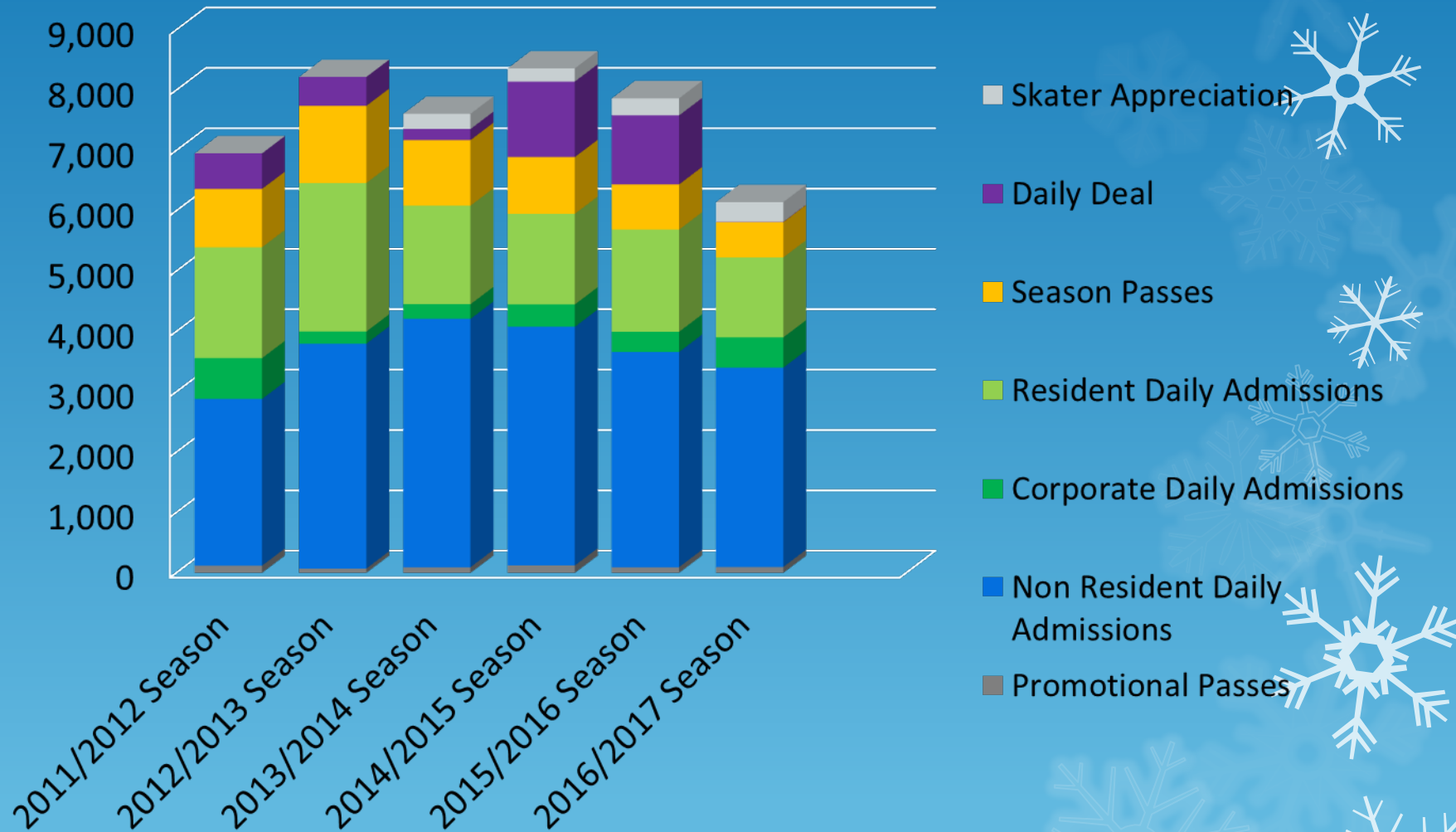


Shaw Park Ice Rink Season Pass Sales Summary



	FY 16	FY 17
Resident Adult	13	17
Resident Youth	2	7
Resident Senior	16	24
Resident Family	133	193
Corporate	88	72
Non-Resident Adult	4	3
Non-Resident Youth	0	0
Non-Resident Senior	2	5
Non-Resident Family	23	40
Total	281	361
Resident Total	65%	67%
Corporate Total	26%	20%
Non-Resident Total	10%	13%

Shaw Park Ice Rink Admissions Comparison



2016-2017 Special Events

- Snowman Skate
- Bonfire Fridays
- Mid-States Winter Classic
- The Frozen Cup



2016-2017 Highlights

- Snowman Skate
- Listed as #1 in "The Best Places to Ice Skate in MO" by bestthingsmo.com
- Hockey Tournaments



Shaw Park Ice Rink 2017 Improvements

- Switching operating software from Class to Perfect Mind
- Photo booth backdrop for patrons to take pictures of the final year at Shaw Park Ice Rink
- Additional fun events scheduled throughout the season for rink patrons



#shawparkicerink

